

## **Historic, Archive Document**

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John A. Youdath's  
HARDY CHRYSANTHEMUMS

YOU DATH'S 1949 INTRODUCTIONS

CHRYSANTHEMUM, Little Pal

This is a low, purple cushion Mum that everyone has raved about who has seen it in bloom in our field. It is identical in every respect to the parent, known as Little Bob, a bronze button Cushion. But Little Pal is just covered with purple button flowers.

10 R. C. for \$2.50  
\$20.00 per 100

YOU DATH'S 1948 INTRODUCTIONS

- \*GIRARD, Very large double flowers. Orange and gold, medium height. Per 100.....\$15.00  
\*Citrus, Low growing, cushion like, yellow pompon flowered. Per 100.....15.00  
\*Dennis, Color, coral bronze. Flowers and growing habit similar to Youdath's Pride. Per 100.....15.00

NEW DIANTHUS, Rose Bowl 1949

We are proud to introduce this beautiful and valuable border plant. A low, vigorous, rounded, compact grower; has green foliage leaf measuring 1/8" in width. The flowers are a bright solid rose, almost red, very double and fragrant, measuring about 1" in diameter. Blooms all summer, until heavy freezing.

1 1/2" Plant Bands, 10 for \$2.50; \$20.00 per 100

YOU DATH'S 1947 INTRODUCTIONS

- \*Airway, Debut, golden bronze. Per 100.....\$15.00  
\*Beaumont, bright red, medium height.....15.00  
\*Beau-Kay, delicate double pink, tall.....15.00  
\*Daisy Mae, large, white, single.....15.00  
\*Lucky Star, Rose pink, firm double flowers.....15.00  
\*Opening Day, rose pink Pompon. Per 100.....\$15.00

LIST OF OTHER GOOD HARDY CHRYSANTHEMUMS

	Color	Height	Type	Price Per 100		Color	Height	Type	Price Per 100
Adironda	bright bronze	low	pompon	\$ 5.00	*Old Gold	deep gold	medium	double	5.00
*Amber Glow	light peach	pink overcast,	double	6.00	Old Orchard	orchid	tall	pompon	5.00
Autumn Lights	orange bronze	medium	duplex	4.00	*Oriental	vari-pink	medium	double	5.00
*Astridway	pink	low	daisy	10.00	*Peach Blossom	salmon pink	medium	semi-double	6.00
Baby Margaret	yellow	medium	button	5.00	Peggy Ann Hoover	pink	medium	spider	5.00
*Bronze Pyramid	light bronze	pyramid large	double	6.00	Philadelphia	pink	medium	pompon	5.00
*Bronze Majd Cushion	gold	cushion	double	6.00	*Pink cactus	pink	medium	double	6.00
*Bronzwic	deep bronze	medium	double	6.00	Pink Doty	rose pink	tall	pompon	6.00
*Capt. John Smith	pink	short	dec.	5.00	*Pocahontas	coral bronze	low	double	5.00
Caliph	deep red	tall	dec.	4.00	Pomponette	yellow	low	pompon	8.00
*Champion Cushion	bronze	cushion	double	6.00	*Prince Cushion	gold	cushion	double	6.00
*Commander Cushion	red	cushion	duplex	6.00	Queen Cushion	white	cushion	double	6.00
Cora Peck Buhl	orange	tall	pompon	6.00	*Red Daisy	bright red	yellow center	duplex	5.00
*C. R. Hastings	vivid red	low	duplex	6.00	*Red Pride	red	low	double	6.00
Chestnut Burr	deep bronze	medium	pompon	4.00	*Red Riding Hood	bright red	medium	double	6.00
Cydonia	reddish bronze	medium	dec.	5.00	*Red Bird	red	medium	duplex	6.00
Dahliaum	amaranth	low	double	6.00	Red Doty	red	tall	double	6.00
Daybreak	salmon pink	tall	duplex	5.00	Rose Glow	salmon	tall	small	5.00
*Early Sun	yellow	short	button	6.00	*Rose Cushion	deep pink	cushion	double	6.00
Enchantris	pink	tall	duplex	5.00	*Rose Quilled	rose	tall, lge. tublr.	petld.	6.00
*Empire	gold bronze	medium	double	6.00	*Ruby Baker	red	medium	double	8.00
Ethel	deep bronze	medium	button	4.00	*September Gem	yellow	medium	button	8.00
Excelsior	yellow	tall	pompon	4.00	Sequoia	peach	medium	double	6.00
*Francis de Sales	yellow	medium	double	6.00	*Solid Gold	deep yellow	medium	double	8.00
Goblin	bronze	cushion	pompon	6.00	*Silver Tip, light pink and cream		tall	double	6.00
Gold Cushion	gold	cushion	semi-double	8.00	Silver Ties	amaranth	medium	double	6.00
*Gold Rush	yellow	medium	dec.	5.00	Sunkist	light bronze	medium	pompon	5.00
*Gold Treasure	yellow	strm.-line ptld.	pomp.	6.00	*Taft	light bronze	low	button	5.00
*Golden Beauty	yellow	tall	pompon	8.00	Tasavia	white	low	double	6.00
Harrison	pink	medium	pompon	5.00	The Moor	wine red	medium	double	6.00
Harvest Gold	light yellow	cushion	low double	6.00	The Chief	light bronze	medium	double	6.00
Irene	white	tall but. or sml pomp.		5.00	*Thorp	vivid	medium	double	5.00
Jewel	rose	medium	pompon	6.00	White Spoon	white	medium	double	5.00
*Jewelry	lavender	tall	pompon	6.00	White Poon	white	tall	double	4.00
Judith Anderson	deep yellow	early	button	5.00	White Doty	white	tall	double	5.00
*Julia	pink	medium	double	5.00	Yellow Spoon	yellow	medium	double	5.00
*King Cushion	light bronze	cushion	double	6.00	Yellow Gem	yellow	medium	button	5.00
King Midas	light yellow	medium	double	5.00	*Yellow Sport Cushion, light yell.		cushion	double	6.00
Lavender Lady	lavender	large	double	6.00	*Yellow Tasavia	light yellow	(sport of white)	double	6.00
Little Bob	bronze	cushion	button	6.00	*Yellow Cactus	yellow	medium	double	6.00
*Major Cushion	pink	cushion	double	6.00	*Youdath's Pride	bronze	medium	double	5.00
*Marilyn	orange	low	double	6.00	*Youdath's Rose	soft rose	large flower	double	6.00
*Mary's Gold	yellow	double	pompon	5.00	*Youdath's White	white	medium	double	5.00
*Maroonzette	maroon	medium	duplex	5.00	Yellow Mound	yellow	cushion	double	8.00
*Mentor	rose	cushion	double	6.00	*Youdath's Vivid	vivid	medium	double	6.00
*New Philadelphia	purplish red	tall	pompon	6.00	*Zeeman	bronze	medium	double	5.00
Nugget	yellow	medium	button	4.00					
*October Queen	rose	low	double	9.00					
*Ohio Moon	cream	low	duplex	5.00					

marked (\*) are all our introductions  
all R. C. are shipped Prepaid on orders of \$10.00 or over

COMMERCIAL OR GREENHOUSE VARIETIES

SPIDER	per 10	Yellow Taggerty, gold brnz.	.80	Peggy Ann Hoover,	pink	.50	ANEMONE	per 10
Kay Tashima	white	Calif. Firebird, reddish bronze,		Mrs. R. A. Walker	lavender	.80	Frieda	pink
Wm. McCabe	yellow	bronze, yellow dots	.60	Gena Harwood	peach	.80	Autumn Sunset	gold
Red Spider	amaranth			Fuson	pink	.60	Purple Princess	purple
				Silver Lace	white	.50		

DECORATIVE

Armistice Day, red and gold	\$ .60	Marketeer	white	.60	Garnet King	red inc.	.80	Snow	late white	.50
Ben Tashima	purple inc.	Mongol	gold inc.	.80	Gold Lode	deep yellow	.50	Sunnyslope	white inc.	.80
Early Quality	white	Mrs. H. Rea	white	.60	Marion Upfinger, brnze inc.		.80	Xmas. Bronze,	late bronze	.50

Orders of less than 10 each, add 2c per plant.

YOU DATH'S NURSERY

Route 1, Box 215-A, 1250 Palm Avenue

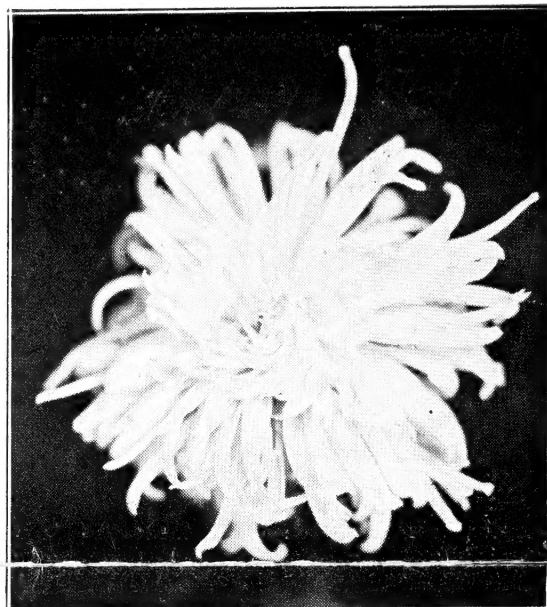
BEAUMONT, CALIFORNIA



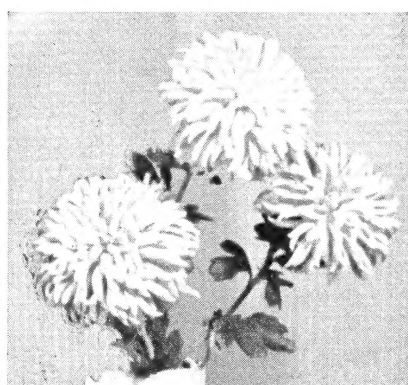
# John A. Youdath's *Hardy* CHRYSANTHEMUMS

## *Parade of Beauties*

Direct from Beaumont, Calif.

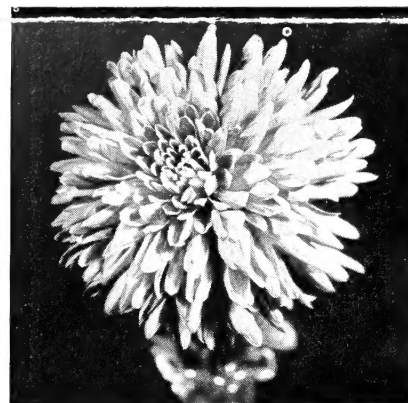


**PINK CACTUS**



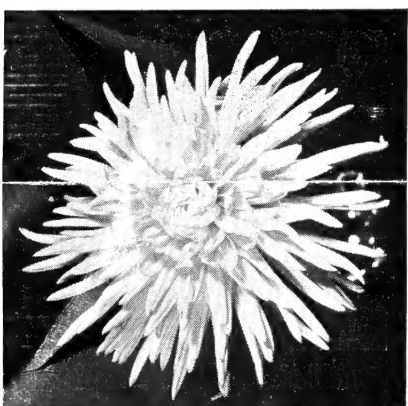
**MARILYN**

Lovely large, light bronze fully double flowers with slightly recurved petals. Height 15 inches; matures Oct. 5.



**EMPIRE**

Large, full ball-like orange glowing flowers, petals underlined with gold, which combines one of the most attractive color combinations. Grows about 1½ feet tall. Blooms about October.



**YELLOW CACTUS**

A large, sulphur yellow mum with flowers measuring over 3 inches in diameter. The plants grow to medium height—a flowery mass that blooms about Oct. 5.



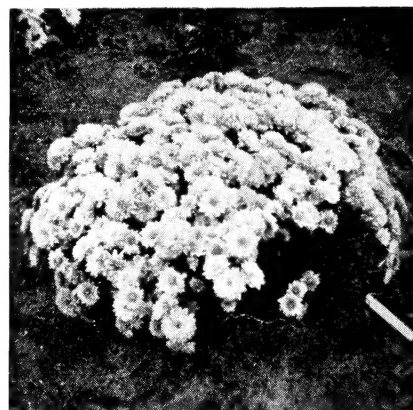
**YOU DATH'S PRIDE**

One of our best introductions. A distinctive early orange bronze. The earliest bronze on the market. The flowers are perfectly double, measuring about 2" in diameter. The plants grow husky and erect, about 15" in height. Has very fine healthy foliage. Suitable for all purposes.



**GOLD TREASURE**

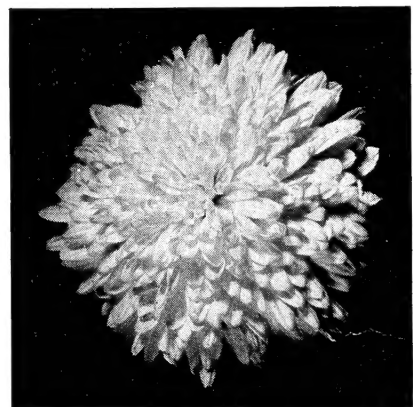
This deep, golden yellow mum is a natural for cut flowers. Its flowers are large size, bright colored, full double, on tall long-stemmed plants. It blooms about Oct. 15 — a very worthwhile variety.



**THE MAJOR CUSHION**

A bright salmon pink, color does not fade out. Flowers are double, solid and firm. Remarkable improvement over the regular Pink Cushion. Blooms early.

Eleven other Cushions Mums: Bronzemaids, Yellow Sport, Champion, Golden, Harvest Gold, Prince, Dahliamum, Little Bob, Queen, Mrs. C. R. Hasting, Little Pal 1949.



**YOU DATH'S WHITE**

An early, large white, full flowered with creamy center, turning pure white when in full bloom. Starts to bloom in September and lasts until frost. Flowers measure 2½ to 3 inches in diameter. Height 18 inches.

**ALL ORDERS OF \$10.00 OR OVER SHIPPED PREPAID**

### TO OUR PATRONS

The climate and high altitude makes Beaumont an ideal location for growing Hardy Chrysanthemums.

Cuttings are taken direct from our field plants, which makes good strong, sturdy Rooted Cuttings.

We assure you satisfaction, as our last four years of shipping from this point has proved. We have received many letters from satisfied customers.

Yours truly,  
**JOHN A. YODATH**

# YOU DATH'S NURSERY

Route 1, Box 215-A, Palm Avenue

Beaumont, California